



REPUBLIKA NG PILIPINAS  
**KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS**  
DECS Complex, Meralco Avenue  
Lungsod ng Pasig



Sama-Sama  
sa DECS

TANGGAPAN NG KALIHIM

October 15, 1997

**DECS MEMORANDUM**  
No. 416, s. 1997

**CORRIGENDUM AND ADDENDUM TO DECS MEMORANDUM NO. 393, S, 1996  
AND DECS MEMORANDUM NO. 170, S, 1997**  
**(Diyes for Peace - Bayanihan Para sa Kapayapaan and KAMPANA  
(Karahasan at Masama, Pawiin Natin))**

To : Regional Directors  
Schools Division Superintendents  
District Supervisors  
Principals of Elementary and Secondary Schools, Public and Private

1. The **DIYES FOR PEACE** -- Bayanihan para sa Kapayapaan campaign jointly being implemented by DECS, the Philippine Postal Corporation, the Boy Scouts of the Philippines and the Girl Scouts of the Philippines has been extended to November 17, 1997, World Peace Day. Results of the campaign shall then be delivered to H.E. President Fidel V. Ramos.
2. Relatedly, the National Social Action Council (NASAC) will undertake **KAMPANA** (Karahasan at Masama, Pawiin Natin!), a human chain -- from the Northern tip of Luzon to the southern tip of Mindanao -- also on November 17, 1997 to assert the Filipino people's absolute desire for an enduring peace and unqualified rejection of all forms of violence.
3. To ensure the successful implementation of the campaign through the education sector, the following institutions will participate: a) Department of the Interior and Local Governments; b) National/Local Peace and Order Councils; c) Philippine National Police; d) Citizens Crime Watch; e) VFP-Sons and Daughters Association, Inc., and f) Alpha Phi Omega.
4. Regional Directors, Schools Division Superintendents and District Supervisors shall designate part-time coordinators in their respective areas of jurisdiction. Names of designated coordinators shall be mailed, not later than 22 October 1997, to:

Coordinators  
**DIYES FOR PEACE -- Bayanihan para sa Kapayapaan**  
Office of the Postmaster General  
Philippine Postal Corporation  
Liwasang Bonifacio  
1000 Manila

5. Designated regional, division and district coordinators shall attend the symposium in the venue nearest to their respective areas of assignment as per the attached implementation schedule.
6. Designated regional, division and district coordinators shall take the lead in coordinating with local representatives of the institutions enumerated above. They shall follow the attached Implementation Guide.
7. Assistance in the production of DIYES FOR PEACE campaign forms and other information materials may be solicited from civic organizations, private corporations or individuals. DIYES FOR PEACE campaign forms may be reproduced through offset printing, risograph printing, or other similar means of reproduction. Contributors and donors may be acknowledged in space provided for in the campaign form. **Cash contributions are discouraged.**
8. Regional Directors, Schools Superintendents & District Supervisors are enjoined to monitor compliance and include performance, specifically the number of responses solicited per school for the DIYES FOR PEACE and number of participants mobilized for KAMPANA, in their annual reports.
9. Principals and Teachers shall use the Implementation Guide and *Gabay para sa mga Guro at Punong-Guro* in: a) explaining the importance of the campaign; b) tabulating responses; and c) mailing responses and tabulation forms.
10. All pupils from Grades IV to VI and students from first to fourth year high school in both public and private schools shall be guided by teachers in answering the campaign forms. They shall also be assigned to solicit the responses of their parents and other relatives. They shall be discouraged from soliciting responses outside their respective homes.
11. Attached are the following for information and guidance: a) Implementation Guide; b) Sample DIYES FOR PEACE Campaign Form; c) *Gabay para sa mga Guro at Punong-Guro*; d) Sample Tabulation Form; e) DECS Memorandum No. 393, s. 1996; f) DECS Memorandum No. 170, s. 1997; g) Postmaster General's Memorandum; h) KAMPANA information brochure; i) National Peace & Order Council (NPOC) Chairman's Memorandum to Peace & Order Councils; and j) NPOC Chairman's Memorandum to PNP units.
12. Dissemination of the contents of this Memorandum and compliance thereof by all concerned is expected.



ANTONIO E. B. NACHURA  
Undersecretary  
Officer-In-Charge

**Incls.: As stated**

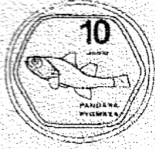
**References: DECS Memorandums: (Nos. 393, s. 1996 and No. 170, s. 1997)**

**Allotment: 1—(D.O. 50-97)**

**To be indicated in the Perpetual Index  
under the following subjects:**

**CAMPAIGN  
CHANGE  
OFFICIALS**

**PUPILS  
STUDENTS  
TEACHERS**



## IMPLEMENTATION GUIDE

DIYES FOR PEACE -- *Bayanihan para sa Kapayapaan & KAMPANA -- Karahasan at Masama, Pawiin Natin!*



The DIYES FOR PEACE — *Bayanihan para sa Kapayapaan* is a youth and student sector led peace initiative developed and test implemented at the University of the Philippines System.

It was enriched based on provisions of Executive Order No. 125 issued by President Fidel V. Ramos on September 15, 1993. EO 125 defined that, "*a comprehensive peace process should be community-based, reflecting the sentiments, values and principles important to all Filipinos. Thus, it shall not be defined by Government alone, nor by the different contending groups only, but by all Filipinos as one community.*"

EO No. 125 also stated that, "*a comprehensive peace process aims to forge a new social compact for a just, equitable, humane and pluralistic political society. It seeks to establish a genuinely pluralistic political society, where all individuals and groups are free to engage in peaceful competition for predominance of their political programs without fear, through the exercise of rights and liberties guaranteed by the political power through an electoral system that is free, fair, and honest.*"

Among others, EO No. 125 mandated the following: a) mobilization and facilitation of people's participation in the peace process; b) peaceful, negotiated settlement with the different rebel groups; and c) building and nurturing a climate conducive to peace.

Its national implementation was adopted by the 4th National Peace and Order Summit as a strategy to address the root causes of insurgency.

Results of the DIYES FOR PEACE campaign will be delivered to President Fidel V. Ramos on November 17, 1997 -- World Peace Day.

The DIYES FOR PEACE campaign seeks to non-violently assert that, "*The Filipino people's will is sovereign. It is the true power in Philippine affairs.*" and to address the root causes of insurgency by establishing the framework of peace negotiations. It shall harness the collective efforts of peace advocates, students, professionals, workers, government officials and volunteers in soliciting responses from at least 10 Million Filipinos to a set of ten (10) questions.

Respondents shall each be asked to answer ten (10) questions and express their individual views on the general concepts expressed therein and provide basic personal and postal information.

To assert the Filipino people's absolute desire for an enduring peace and unqualified rejection of all forms of violence, the National Social Action Council (NASAC) will undertake KAMPANA (*Karahasan at Masama, Pawiin Natin!*), a human chain -- from the Northern tip of Luzon to the southern tip of Mindanao also on November 17, 1997.

KAMPANA is a logical sequel and fitting highlight to the DIYES FOR PEACE campaign. It is a non-partisan, nationwide, people-based activity that would unmistakably and palpably manifest the Filipino people's absolute desire for an enduring peace and unqualified rejection of all forms of violence including drug abuse, poverty and injustice.

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NATIONAL SOCIAL ACTION COUNCIL  
IMPLEMENTATION GUIDE  
DIYES FOR PEACE -- *Bayanihan para sa Kapayapaan & KAMPANA -- Karahasan at Masama, Pawiin Natin!*



The major route shall traverse Ilocos Norte, Ilocos Sur, La Union, Pangasinan, Tarlac, Pampanga, Bulacan, Metro-Manila, Cavite, Laguna, Batangas, Quezon, Camarines Norte, Camarines Sur, Albay, Sorsogon, Northern Samar, Samar, Leyte, Southern Leyte, Surigao del Norte, Agusan del Norte, Agusan del Sur, Davao del Norte, Davao del Sur, South Cotabato and Saranggani.

Filipinos in provinces and regions that are not part of the main route can organize their own chains to link with the main route or send delegations thereto.

Probable branches are: from Ilocos Norte to Cagayan; from Cagayan to Bulacan; from La Union to Baguio; from San Fernando, Pampanga to Olongapo and Cabanatuan; from Agusan del Norte to Zamboanga del Sur; and others.

Island provinces like Cebu, Negros, Panay, Palawan, etc., can organize their own chains.

Special prominence shall be given to Centennial historical landmarks to enhance public awareness on the call for unity made by the revolutionaries of 1898.

### OBJECTIVES

1. To bring the Filipino people into the center stage of the national peace process and revitalize the Bayanihan spirit.
2. To mobilize at least 10 million Filipinos -- 10 years and older -- to speak as one and help: a) forge the basis of our unity; b) find peaceful means to establish a non-violent society; c) contribute towards ending the armed conflicts; d) pave the way towards a just, comprehensive and lasting peace; and e) commit themselves to the empowerment of the Filipino people.
3. To guide all pupils from Grades IV to VI and students from first to fourth year high school in both public and private schools in answering 10 questions on various general issues affecting peace and providing basic personal and postal information.
4. To mobilize pupils and students in soliciting the responses (filled-out DIYES FOR PEACE

campaign forms) from their parents and other relatives.

5. To mobilize approximately 3.0 million Filipinos to light candles and join hands to form a Human Chain stretching approximately 2,500 kms. along the Pan-Philippine highway from Pagudpud, Ilocos Norte in Luzon to Glan, Saranggani in Mindanao on November 17, 1997.

The collective action of various organizations — from across the political spectrum and from all levels of the socio-economic strata — for these purposes will assert the Filipino people's mandate for all armed groups invoking our name to adopt peaceful and non-violent means towards social reforms and possibly heal the wounds and unite the nation.

### PARTICIPATING INSTITUTIONS

1. National Social Action Council
2. Department of Education, Culture and Sports
3. Department of the Interior and Local Governments
4. National Peace and Order Council
5. Philippine Postal Corporation
6. University of the Philippines System
7. Philippine Information Agency
8. Kapisanan
9. Office of the Presidential Adviser on the Peace Process
10. Boy Scouts of the Philippines
11. Girl Scouts of the Philippines
12. Philippine Rural Reconstruction Movement
13. Office of the Chairman, Senate Committee on Peace, Unification and Reconciliation
14. Office of the Chairman, House Committee on People's Participation
15. VFP-Sons and Daughters Association, Inc.
16. National Inter-Fraternity and Sorority Council
17. Alpha Phi Omega International Phils., Inc.
18. Philippine National Police
19. Armed Forces of the Philippines
20. Citizens Crime Watch
21. National Youth Commission
22. Philippine Jaycees
23. Roosevelt College System



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**20 October 1997**

- a. Regional Educational Learning Center, Pangasinan - for Regions I, III & CAR
- b. Regional Educational Learning Center, Legaspi City - for Region V
- c. Regional Educational Learning Center, Cagayan de Oro City - for Region X
- d. Regional Educational Learning Center, Cotabato City - for Region XII

**22 October 1997**

- a. Lemery Pilot School, Lemery, Batangas - for Region IV
- b. Regional Educational Learning Center, Candahug, Palu, Leyte - for Region VIII
- c. Regional Educational Learning Center, Davao City - for Region XI
- d. Regional Educational Learning Center, Cotabato City - for ARMM

**24 October 1997**

- a. Regional Educational Learning Center, Tuguegarao, Cagayan - for Region II
- b. ECOTECH, Cebu City - for Region VII
- c. Regional Educational Learning Center, Iloilo City - for Panay Island
- d. Regional Educational Learning Center, Butuan City - for Caraga Region

**27 October 1997**

- a. Regional Educational Learning Center, Bacolod City - for Negros Island
- b. Dipolog Pilot School, Dipolog, Zamboanga del Sur - for Region IX
- c. DECS Central Office - for NCR

2. Field representatives and members of the lead institutions, agencies and organizations shall be enjoined -- by their respective heads -- to actively help organize these activities and encourage multi-sectoral citizens' participation.
3. Other groups actively involved in the ongoing peace process -- including but not limited to representatives of the forces involved in the armed internal conflicts, e.g. Government of the Republic of the Philippine -- Armed Forces of the Philippine (GRP-AFP); Rebolusyonaryong Alyansang Makabansa (RAM); National Democratic Front - Communist Party of the Philippines - New People's Army (NDF-CPP-NPA); Moro National Liberation Front (MNLF); Moro Islamic Liberation Front (MLF) - will be invited to participate in these activities.
4. Production and delivery of campaign forms and other materials -- including the *Gabay para sa mga Guro at Punong-Guro* -- to schools.
5. Conduct of school level orientation and coordination activities by school heads, teachers and representatives of participating institutions, agencies and organizations.

**03 November 1997**

Start of DIYES FOR PEACE campaign in all schools.

1. Elementary Schools and High Schools
  - a. Teachers will guide school children answering the 10 questions and in filling-up campaign forms during the *Gawaing Pagpapaganda ng Ugali or Hekasi (Heograpiya, Kasaysayan at Sibika)* period.
  - b. Teachers will assign all schoolchildren to bring home campaign forms and ask their parents and out-of-school siblings/ housemates to accomplish these.
2. Colleges/Universities
  - a. Room to room campaigns will be conducted by volunteer fraternity and sorority members in cooperation with



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KAMPANA -- Karahasan at Masama, Pawiin Natin!

The non-partisan thrust and multi-sectoral nature of these initiatives is expected to encourage participation from various religious organizations, political parties and non-government organizations from across the political spectrum and from all levels of the socio-economic strata.

## IMPLEMENTATION SCHEDULE

Implementation schedule of the campaign follows:

### First week of October 1997

Mailing of DECS Memorandum and information materials to all schools and DILG Memorandum to local government units (provincial, city and municipal).

### 10 to 20 October 1997

National and local chapters/units of participating agencies, institutions and organizations will collectively facilitate the:

1. Organizational meetings of participating institutions, agencies and organizations in various levels -- national, regional, provincial, city, municipal and barangay -- shall be conducted to:

- 1.1 Discuss objectives of the complementary (DIYES FOR PEACE & KAMPANA) projects.

- 1.2 Clarify/distribute tasks:

- a. Local Government Units/Peace and Order Councils (Regional, Provincial, City, Municipal and Barangay) - provide population (10 years and older) data per area and provide assistance in production and distribution of DIYES FOR PEACE campaign forms and other materials.
- b. Department of Education, Culture and Sports (Regional, Division, District, Schools) - conduct campaign among pupils (Grade IV to VI) and students (first to fourth year high school) and among parents. Tabulate, summarize and mail responses.

- c. Philippine Postal Corporation - provide postal and other related services.
- d. Other Organizations/Institutions - provide assistance in production and distribution of campaign forms and other materials.

Lead Convenors: LGU Executive / Peace and Order Council Chairmen

DECS Coordinators

Coordinators: DILG Field Personnel

PNP Chiefs of Police

Participants: Representatives of participating agencies, institutions and organizations

Representatives of religious and civic organizations within the locality

1.3 Identify local coordinators / organizers.

1.4 Identify sources and/or donors (individuals, organizations or corporations) of campaign forms and other materials, including mass media materials.

2. Tri-media publication and/or broadcasting of news articles on the campaign and related activities.

3. Preparation of institutional, corporate or product exposure advertisements using the campaign messages for broadcast and print media.

### 20 to 27 October 1997

1. Symposia, orientation, coordination and consultation activities will be conducted in different areas of the country, to wit (subject to concurrence of DECS Regional Directors).



Student Councils and College or University administrations.

*n.b.* Pupils and students must be discouraged from soliciting responses outside their respective homes.

Teachers and Principals will use the *Gabay para sa mga Guro at Punong-Guro* as reference in explaining the campaign to students.

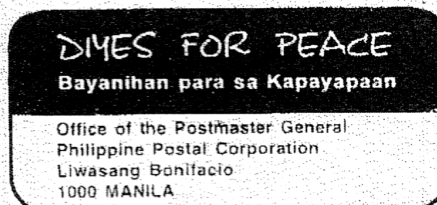
#### 04 to 07 November 1997

1. Elementary and High Schools
  - a. Filled-up campaign forms solicited by schoolchildren/students will be collected by class teachers.
  - b. Boy/Girl Scout volunteers and/or class officers will tabulate responses under supervision of class teachers.
  - c. Class teachers shall submit campaign forms and preliminary tabulation of results will be forwarded to the office of the Principal.
  - d. Boy Scout and Girl Scout representative and/or Student Council President will prepare a summary of responses.
  - e. Principal will attest to summary of responses.
2. Colleges and Universities
  - a. Responses will be tabulated by volunteers.
  - b. Accomplished campaign forms and preliminary tabulation of results will be forwarded to the College Dean or University President.
  - c. Inter-Fraternity and Sorority representatives and/or Student Council President will prepare a summary of responses.
  - d. College Dean or University President will attest to the summary of responses.

Accomplished campaign forms and summary of responses will be mailed at the nearest post office. **Postage is free.**

#### 06 to 16 November 1997

1. Accomplished campaign forms will be forwarded directly to:



2. Summaries of responses will be processed and consolidated by designated postal workers.

#### 17 November 1997

Following is the sequence of activities to be undertaken on 17 November 1997:


- 10:00 am - Results of the DIYES FOR PEACE will be delivered to H.E. President Fidel V Ramos. Leaders of all armed revolutionary forces will likewise be duly informed of the results.
- 12:00 nn - Assembly at pre-designated areas.
- 1:00 pm - Proceed to initial stations/areas for the conduct of adjoining activities. (Trees for Peace, Health for Peace, etc.)
- 2:30 pm - Assembly, shuttle to designated areas and distribution of participants along less populated areas.
- 5:15 pm - Start of Core Program (Rizal Monument)
- 5:30 pm - Initial formation of participants.
- 5:40 pm - Lighting of Candles / Linking of Arms

Nationwide activities shall be guided by simultaneous radio broadcasts. Participants shall be requested to bring portable radios.



## KAMPANA ROUTE

The major route of **KAMPANA** shall traverse the following provinces, cities and municipalities.

<b>ILOCOS NORTE</b> Pagudpud Bangui Burgos Pasuguin Bacarra Laoag San Nicolas Batac Currimao Badoc	Binalonan Urdaneta Villasis Carmen  <b>TARLAC</b> San Manuel Morcada Paniqui Gerona Tarlac Capas Bamban	<b>LAGUNA</b> San Pablo City  <b>QUEZON</b> Tiaong Candelaria Sariaya Lucena Pagbilao Atimonan Plaridel Gumaca Lopez Calauag	Sorsogon Casiguran Juban Irosin Matnog  <b>NORTHERN SAMAR</b> Allen Victoria San Isidro Oquendo  <b>SAMAR</b> Calbayog Sta Margarita Gandara Catbalogan Jiabong Motiong Wright Hinabangan Calbiga	<b>AGUSAN DEL NORTE</b> Jabonga Santiago Cabadbaran Ampayon  <b>AGUSAN DEL SUR</b> Bayugan Prosperidad San Francisco Rosario Bunawan Trento  <b>DAVAO</b> Monkayo Montevista Nabunturan Mawab Tagum Carmen Panabo
<b>ILOCOS SUR</b> Sinait Cabugao San Juan Magsingal Sto. Domingo San Ildefonso Vigan Bantay Santa Narvacan Sta Maria San Esteban Santiago Candon Sta Lucia Sta Cruz Tagudin	<b>PAMPANGA</b> Mabalacat Angeles City San Fernando Sto Tomas Apalit  <b>BULACAN</b> Calumpit Malolos Guiguinto Bocaue Marilao Meycauayan	<b>CAMARINES NORTE</b> Sta Elena Labo Vinzons Mercedes  <b>CAMARINES SUR</b> Daet Lupi Sipocot Libmanan Pamplona San Fernando Milaor Naga Baao Pili Nabua	<b>LEYTE</b> Tacloban Palo Tolosa Dulag Mayorga MacArthur Abuyog  <b>SOUTHERN LEYTE</b> Sugod Libagon Liloan	<b>DAVAO DEL SUR</b> Davao City Sta Cruz Digos Hagonoy Padada Sulop
<b>LA UNION</b> Sudipen Bangar Balaoan San Juan San Fernando Bauang Caba Aringay Agoo Sto Toams Rosario	<b>METRO MANILA</b> Valenzuela Kalookan Quezon City Mandaluyong Makati Pasay Manila Parañaque Muntinlupa Alabang  <b>CAVITE</b> Dasmariñas Carmona	<b>ALBAY</b> Bato Libon Polangui Oas Ligao Guinobatan Camalig Daraga	<b>SURIGAO DEL NORTE</b> Surigao Sison Placer Tubod Mainit Alegria	<b>SOUTH COTABATO</b> Gen Santos City  <b>SARANGGANI</b> Alabel Malapatan Glan Hagdan PT
<b>PANGASINAN</b> Sison Pozorubio	<b>BATANGAS</b> Sto Tomas	<b>SORSOGON</b> Kastilla		

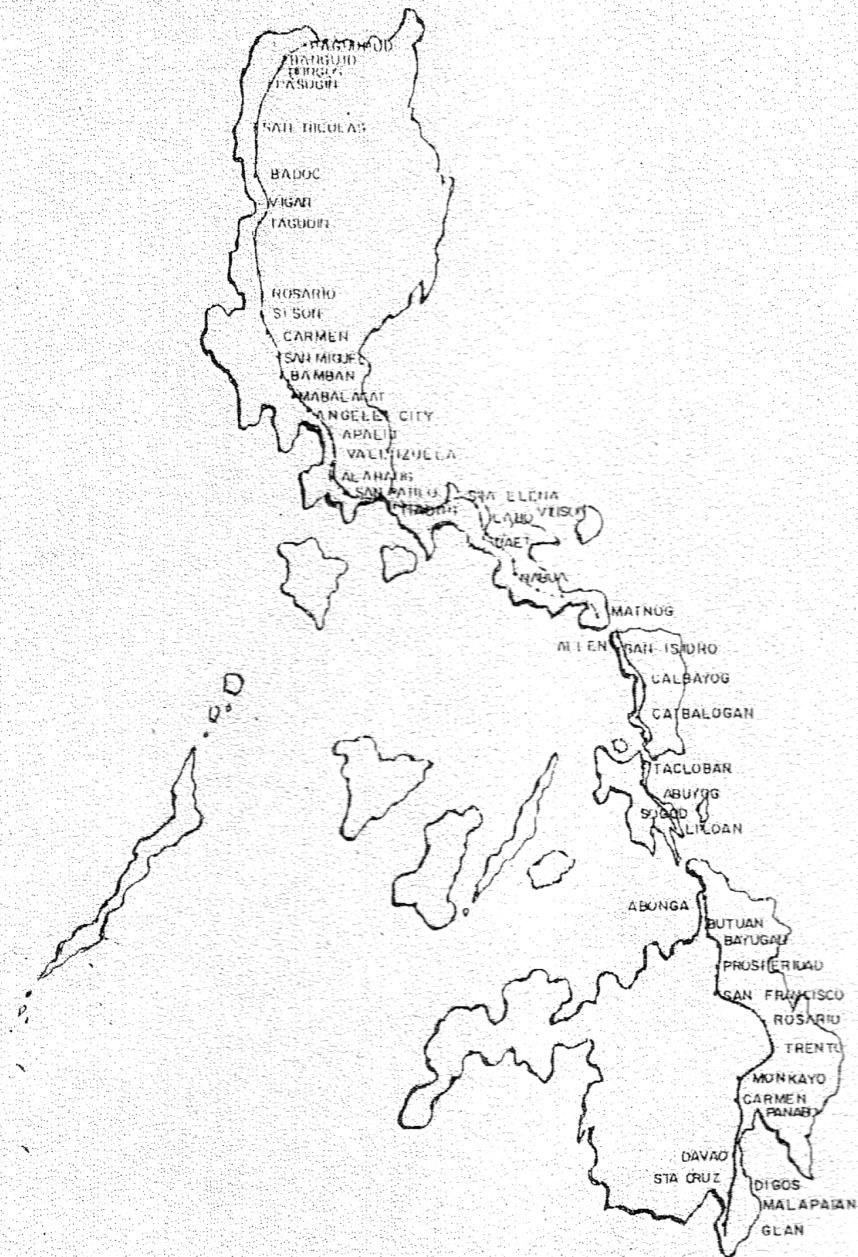
Filipinos in provinces and regions that are not part of the main route can organize their own chains to link with the main route or send delegations thereto. Those in island provinces can organize their own human chains.



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## KAMPANA ROUTE MAP



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Ano ang  
**DIYES FOR PEACE?**

Ito ay isang Bayanihan para itala ang pinagkasunduan ng di-kukulangin sa 10 milyong Filipino ukol sa mga batayan ng pambansang pagkakaisa.

Sino ang puwedeng tumulong sa  
**DIYES FOR PEACE?**

Lahat ng Filipino mula 10 taong gulang patanda.

Paano tayo tutulong sa  
**DIYES FOR PEACE?**

Sa pamamagitan ng pagsagot sa 10 katanungan ng kampanya at paghimok na makiisa ang ating mga kamag-anak, kaibigan at kapitbahay.

Paano natin gagamitin ang  
**DIYES FOR PEACE?**

Magtatalon itong unang hakbang sa patuloy na pagbabayanihan natin para makamit ang matagal nang pinapangarap na makatarungan, komprehensibo at pangmatagalang kapayapaan.

Ano ang inaasahan mula sa mga  
tumutulong sa **DIYES FOR PEACE?**

Inaasahang mamuhay tayo nang ayon sa mga sagot natin.



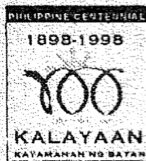
Maging isang bukod ng ...  
**KAMPANA**

(Karahasan at Masama, Pawlin Natin!)

A HUMAN CHAIN TO ASSERT THE FILIPINO PEOPLE'S ABSOLUTE DESIRE FOR AN ENDURING PEACE AND UNQUALIFIED REJECTION OF ALL FORMS OF VIOLENCE IN SOCIETY!

SEE YOU ALONG THE PAN-PHILIPPINE HIGHWAY  
ON 17 NOVEMBER 1997, 3:00 - 6:00 P.M.!

FROM:



**DIYES FOR PEACE**  
Bayanihan para sa Kapayapaan

Office of the Postmaster General  
Philippine Postal Corporation  
Liwesang Bonifacio  
1000 MANILA

Please mail at the  
nearest Post Office

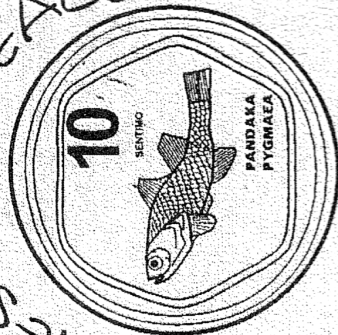
NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
PHILIPPINES



*Makipag-Bayanihan para ...*

WAKASAN NATIN ANG KARAHASAN!  
PAWIN NATIN ANG KASAMAAN!  
IWAksi NATIN ANG PANG-AAPI!

DIYES FOR PEACE



Bayanihan para sa Kapayapaan

*The Filipino people's  
will is sovereign.  
It is the true power in  
Philippine affairs.*

Space for Donor / Contributor

Kaya bang magkaisang-tinig ng 10 Milyong Filipino at tumulong na...

... pandayin ang batayan ng ating pagkakaisa?

... humanap ng mapayapang paraan sa pagtatatag ng lipunang walang karahasan?

... wakasan ang armadong pagtutunggali?

... ilatag ang daan tungo sa makatarungan, komprehensibo at pangmatagalang Kapayapaan?

... italaga ang kanilang sarili sa pagsasakapangyarihan ng Sambayanang Filipino?

Kung sumagot ka ng OO, isa ka ba sa 10 Milyon?



## DMES FOR PEACE

Bayanihan para sa Kapayapaan

### SA MGA MINAMAHAL KONG KAPWA FILIPINO:

1. Kailangan po bang magkasundo tayo na huwag gumamit ng mga armas laban sa isa't isa at mag-unawaan tayo bilang magkakapatid para makatulong tayong lahat sa paglalagat ng landas na nararapat sa atin?  OPO /  HINDI

2. Kailangan po bang turuan nating mabuti ang ating mga anak para makalulong sila na pagyamanin ang magagandang pagbabagong maidudulot ng pagiging Maka-Tao, Maka-Diyos at Maka-Filipino?  OPO /  HINDI

3. Kailangan po bang kilalanin at igalang ang iba't ibang paniniwala natin para makapagtatag tayo ng isang sistemang ganap ang kalayaan?  OPO /  HINDI

4. Kailangan po bang paunlarin ang ating bansa at pagyamanin ang ating kapaligiran sa pamamagitan ng mga positibong katangiang likas sa atin?  OPO /  HINDI

5. Kailangan po bang maifugma ang sistemang pang-edukasyon sa tunay na pangangailangan ng ating bansa para maiwaksi natin ang mga walang kabuluhan kaisipang banyaga na napulot natin mula sa mga dayuhang mahanakop?  OPO /  HINDI

6. Kailangan po ba nating palitan ang mga batas na paluloy na pinairal sa atin kahit pinaglumaan na ng panahon at hindi angkop sa pangangailangan nating palakasin ang lahat ng sektor ng ating lipunan?  OPO /  HINDI

7. Kailangan po bang patibayin natin ang pundasyon ng isang tunay na repormadong gobyerno na kumikilala at gumagalang sa pagkakapantay-pantay ng mga karapatan ng lahat ng mga mamamayang Filipino?  OPO /  HINDI

8. Kailangan po bang bumuo tayo ng isang Bagong Sistema ng pagbubuklod ng mga programa at proyekto na magbubukas at magpapalawak ng mga oportunidad para sa lahat ng mamamayang Filipino?  OPO /  HINDI

9. Kailangan po bang itanim natin sa ating mga puso at isipan ang katotohanang walang maidudulot na kabutihan ang galit at karahasan natin sa isa't isa?  OPO /  HINDI

10. Kailangan po bang magmahalan tayo bilang mga magkakapatid?  OPO /  HINDI

Firma : \_\_\_\_\_

Pangalan : \_\_\_\_\_

Birthdate : \_\_\_\_\_

Birthplace: \_\_\_\_\_

Occupation: \_\_\_\_\_

Religion : \_\_\_\_\_

Sex: \_\_\_\_\_ Age: \_\_\_\_\_

Permanent Address (Permanenteng Tahanan): \_\_\_\_\_

(Number) \_\_\_\_\_ (Street)

(Barangay) \_\_\_\_\_ (Town/Zone)

(ZIP CODE) \_\_\_\_\_ (Province/City)

Mailing Address (Office, School or Current Address): \_\_\_\_\_

(Office, Company or School)

(Number) \_\_\_\_\_ (Street)

(Barangay) \_\_\_\_\_ (Town/Zone)

(ZIP CODE) \_\_\_\_\_ (Province/City)

## CAMPAIGN SYMBOL



The *Sinarapan* (Pandaka Pygmaea) — the smallest freshwater fish in the Philippines featured in ten (10) centavo coins until the 1994 series — is the rallying symbol of the campaign. Before our "Creator", we are all equally small fish as implied by Jesus Christ — the Lord and Savior of Christians, the Greatest Prophet of Muslims and one of the Best Philosophers of Agnostics — when He called on the Apostles to join Him "to be fishers of men".

## CAMPAIGN MESSAGE

*The Filipino people's  
will is sovereign.  
It is the true power in  
Philippine affairs.*

## CAMPAIGN SLOGAN

The campaign slogan is: **DIYES FOR PEACE – Bayanihan para sa Kapayapaan.**

The rallying call is the number **10 (DIYES)** to underscore the following:

1. The phrase — **DIYES FOR PEACE** — rhymes and appeals to easy memory recall.
2. Respondents are expected to answer **YES** to all questions posed — **DI-YES FOR PEACE**.
3. The campaign will involve Filipinos **10** years old and above.
4. **10** years is legally defined as the age of discernment. People are normally expected to have a sound sense of what is wrong and right at this age.
5. **10** is the age when a person who continuously attended school is expected to have learned how to read, write and comprehend.
6. The responses to the **10** questions of the campaign will be used to define the basis of national unity and establish the foundations of an era of a just, comprehensive and lasting peace.
7. The number **10** is universally accepted as a number of perfection.
8. There are **10** Commandments recognized by all religions in the Philippines.
9. The campaign gained substantial momentum in **1996** — the first year after the **10th** since the **EDSA** phenomenon.
10. The campaign was launched in **1996** — the closing year of the **10th** decade of the **Philippine Revolution**.



**DIYES FOR PEACE**  
Bayanihan para sa Kapayapaan

**GABAY PARA  
AT MGA GURU  
PUNONG-GURU**

Kailangan po bang tumulong ang lahat ng mga Filipino para makamit ang ganap na kapayapaan?

Kapayapaan na inibahanap pa rin ng Sambayanang Filipino ng mapagkakasunduang batayan?

Kapayapaan na gusto nating makamit para sa atin at sa susunod pang mga henerasyon?

Space for Donor / Contributor

## PARA SA MIGA GURO

1. Talakayin ang **Bayanihan** bilang isang magandang kaugaliang likas sa kulturang Filipino na dapat pagyamanin.
  - a. Ipaibwanag sa mga estudyante na ang **DIYES FOR PEACE** ay isang **Bayanihan para sa Kapayapaan** na ang layunin ay mapagkaisa ang hindi kukuulangin sa 10 milyong Filipino para tumulong na ...
    - a. Pandayin ang batayan ng ating pagkakaisa.
    - b. Humatag ng mapayapang paraan sa pagtatatag ng lipunang walang karahasan.
    - c. Wakasan ang armadong pagtutuggali;
    - d. Ilatag ang daan tungo sa makatarungan, komprehensibo at pangmatagalang Kapayapaan; at
    - e. Ialaga ang kaniyang sarili sa pagsasakapangyarihan ng Sambayanang Filipino?
  3. Ibabasa ang campaign form sa mga estudyante at talakayin ang mga sumusunod:
    - a. Ano ang **DIYES FOR PEACE**?
    - b. Sino ang puwedeng tumulong sa **DIYES FOR PEACE**?
    - c. Paano layo tululong sa **DIYES FOR PEACE**?
    - d. Paano natin gagamitin ang **DIYES FOR PEACE**?
    - e. Ano ang maasahan mula sa mga tumutulong sa **DIYES FOR PEACE**?

4. Bigyang diin ang kahatagahan ng pagtulong ng bawat Filipino sa pagpapalaganap ng kapayapaan.

5. Gabayan ang mga estudyante sa pagsagot ng campaign form. Siguraduhing maayos ang pagkakaagot sa lahat ng impormasyong hinihingi -- Pirma, Pangalan, Birthdate, Birthplace, Occupation, Religion, Sex, Edad, Permanent Address at Mailing Address.
6. Paki-usapan ang mga estudyante na magpasagot ng campaign forms sa kani-kaniilang mga kamag-anak, kabigan at kapitbahay at isumite ang mga ito kinabukasan.
7. Sa tulong ng mga Boy Scouts / Girl Scouts / Sangguniang Mag-aaral, itala ang mga sagot sa 10 itanong na nakalap. Isumite ang mga campaign forms at tally sheets sa Punong-Guro.

## PARA SA MIGA PUNONG-GURO

8. Pagsama-samahin ang mga nabilang na campaign forms. Magpatulong sa mga Boy Scouts / Girl Scouts / Sangguniang Mag-aaral.
9. Gumawa ng summary ng mga tally sheets.
10. Dalhin ang summary at campaign forms sa pinakamalapit na Post Office. Magpatulong sa mga opisyal ng Barangay kung kinakailangan.



Maging isang buklod ng ...

## KAMPANA

(Karahasan at Masama, Pawitin Natin!)

**A HUMAN CHAIN TO ASSERT THE FILIPINO PEOPLE'S ABSOLUTE DESIRE FOR AN ENDURING PEACE AND UNQUALIFIED REJECTION OF ALL FORMS OF VIOLENCE IN SOCIETY!**

**SEE YOU ALONG THE PAN-PHILIPPINE HIGHWAY ON 17 NOVEMBER 1997, 3:00 - 6:00 P.M.!**

Para sa karagdagang impormasyon, makipag-alam sa alin man sa mga sumusunod:

1. **Office of the Postmaster General  
Philippine Postal Corporation  
3/F CPO, Linasang Bonifacio  
1600 Manila  
Tel Nos. 527-0139 to 40, Fax No. 527-0048**
2. **Office of the Secretary  
Department of Education, Culture  
and Sports  
University of Life Complex  
1600 Pasig City  
Telefax No. 637-6268**
3. **Field Services Division, Operations Department  
Boy Scouts of the Philippines  
National Office  
181 Natividad Alameda - Lopez St., Ermita  
1000 Manila  
Tel. No. 527-5112**
4. **Program Division  
Girl Scouts of the Philippines  
National Office  
901 Padre Faura, Ermita  
1000 Manila  
Tel. No. 523-8331; Fax No. 50-51-44**
5. **Media Studies Division  
Philippine Information Agency  
Vsayas Avenue, Diliman  
Quezon City  
Tel. No. 921-7941 loc. 4121; Fax No. 920-4346**
5. **Philippine Rural Reconstruction Movement  
Kayumanggi Press Building  
940 Quezon Avenue,  
1103 Quezon City  
Tel. No. 928-1715**
7. **Citizens Crime Watch  
Rm. 113, Legaspi Suites  
178 Salcedo St., Legaspi Village,  
Makati City  
Tel Nos. 750-4113 to 4115  
Fax No. 750-4114**
8. **The Secretariat  
National Peace and Order Council  
3rd Floor, Alco Building  
391 Sen. Gil Puyat Ave.,  
Makati City  
Telefax No. 897-6181**

**DIYES FOR PEACE  
(Sample Tabulation Form)**

(Name of School)  
(Address)

(Date)

The Secretariat  
DIYES FOR PEACE -- BAYANIHAN PARA SA KAPAYAPAAN  
Office of the Postmaster General  
3/F Central Post Office  
Liwasang Bonifacio  
1000 Manila

Gentlemen:

Forwarded herewith are \_\_\_\_\_ filled-up DIYES FOR PEACE -- Bayanihan para sa Kapayapaan campaign forms solicited from pupils/students, parents and relatives of (name of school).

Hereunder is a tabulation of the responses:

	YES	NO	Total
Question No. 1			
Question No. 2			
Question No. 3			
Question No. 4			
Question No. 5			
Question No. 6			
Question No. 7			
Question No. 8			
Question No. 9			
Question No. 10			

Very truly yours,

(Signature above Printed Name)  
BOY SCOUT REPRESENTATIVE

(Signature above Printed Name)  
GIRL SCOUT REPRESENTATIVE

(Signature above Printed Name)  
STUDENT COUNCIL REPRESENTATIVE

(Signature above Printed Name)  
PRINCIPAL

FROM:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



**THE SECRETARIAT  
DYES FOR PEACE  
BAYANIHAN PARA SA KAPAYAPAAN**

Office of the Postmaster General  
Philippine Postal Corporation  
Liwasang Bonifacio  
1000 MANILA

NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
PHILIPPINES



*Please mail at the  
nearest Post Office*

**GAMITIN ANG ZIP CODE**

## PANALANGIN

Para sa Pambansang Pagkakaisa  
upang Pawiin ang Karahasan at Kasamaan

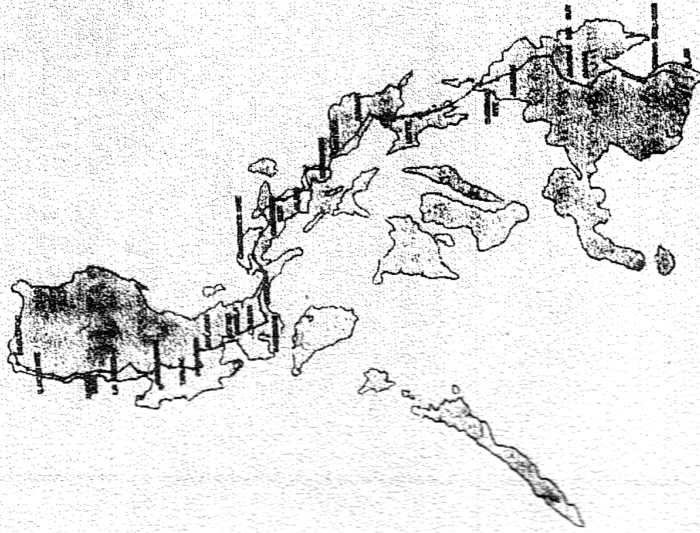
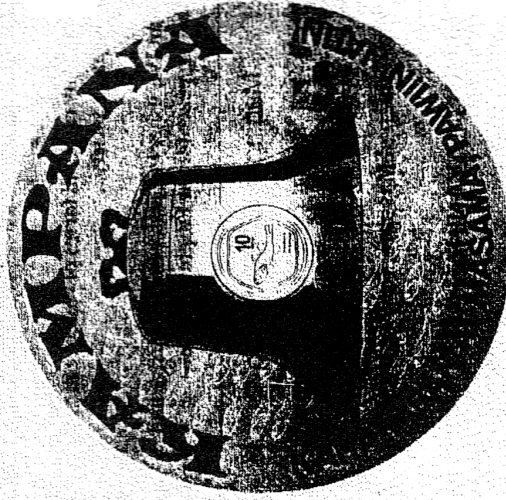
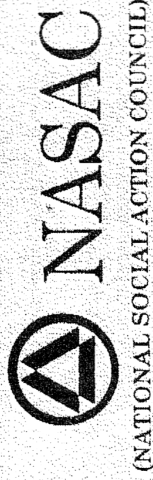
Diyos na Maylikha, malinaw po sa aming mga puso at isipan na bagama't hinahangad namin at ng aming mga pinuno na magkaisa para baguhin ang aming lipunan at pumalitan ang aming bansa, malap pa rin po ang kaganapan nito. Bagkus, ito ay namod sa kawalan ng direksiyon at hindi pagkakaunawaan.

Buaga po nito, uala pa rin pong katugunan ang mga karahasan at kasamaang lagunap sa aming kapaligiran.

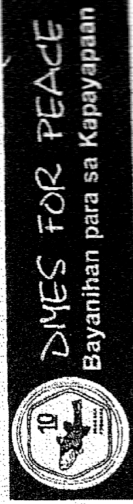
Inaamin po naming hindi ito kayang mag-isang harapin ng pamahalaan o ng kalit anumang institusyon. Batid po namin na katlangan nating magkaisa at magsama-sama upang buong lakas nating tahakin ang mga bago at malikhang mga hakbang tungo sa maunlad, matahimik at mapayapang lipunan.

Domdulog po kami ng Inyong patnubay upang maipahatid namin -- sa kabila ng pagkakatba ng aming mga paninuwala, pananampalataya o pananagutan -- sa Sambayanang Filipino, sa aming mga pinuno at sa buong mundo ang aming pagkakaisa para pawiin ang karahasan at kasamaan.

Nagpapasalamat po kami sa lahat ng biyaya na ipinagkaloob Ninyo sa amin at sa pagkakatugong ito ng pagkakatuklob namin para sa kapakanan ng Sambayanang Filipino. Amen.



The main **KAMPANA** human chain to dramatize the Filipino people's rejection of all forms of violence will course through Ilocos Norte, Ilocos Sur, La Union, Pangasinan, Tarlac, Bulacan, Metro Manila, Cavite, Laguna, Batangas, Quezon, Camarines Norte, Camarines Sur, Albay, Sorsogon, Northern Samar, Samar, Leyte, Southern Leyte, Surigao del Norte, Agusan del Norte, Agusan del Sur, Davao del Norte, Davao del Sur and Sarangani. Other regions and provinces not traversed by the Pan-Philippine highway are encouraged to organize their human chains to link up with the main **KAMPANA** human chain. The chain will highlight Centennial historical landmarks.





Imagine at least 2.5 Million Filipinos...

Of different religious beliefs, political affiliations and socio-economic status...

Linked together in a Human Chain ..

From Ilocos Norte in Luzon to Sarangani in Mindanao...

To openly reject all forms of violence in Philippine society ...

Can WE usher in a just, comprehensive and lasting peace for the Filipino people?

Maging isang Buklod ng

# KAMPANA

(Kasamaan at Masama, Pawin Natin!)

MAKIPAG-BAYANIHAN PARA...

Wakasan Natin ang Karahasan!

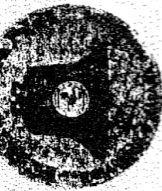
Pawiin Natin ang Kasamaan!

Iwaksi Natin ang Pang-aapi!

**17 NOVEMBER 1997**

(World Peace Day)

**3:00 to 6:00 p.m.**



## THE PROJECT LOGO

*The **KAMPANA** (bell) is a multi-faceted and multi-purpose musical instrument. It is regarded with reverence and respect as it is associated with power.*

*It provides protection when used as an alarm. It declares jubilation for weddings and celebrations. It guides serenity of holy moments of devoted prayers for peace and love.*

*In times of need, the **KAMPANA** signals a call to arms, unity and strength for the common interest.*

*For whatever purpose it is used, the **KAMPANA** is always placed in a high place, symbolic of leadership and stewardship.*

*The school of fish in a circular formation surrounding the **KAMPANA** are **P-ANDAKA PYGMAEA** -- the smallest freshwater fish in the world -- symbolizes the desire of Filipinos to move together towards the eradication of all forms of violence in society.*

## ANONG PAMANAW NINYO...?

1. Likas bang marahas ang Filipino?
2. Pababayaan ba nating gamitan ng dahas ang sinuman?
3. Sapat bang turuan lang ng kaalaman o bigyan ng impormasyon ang isang taong hindi nakaranas ng kabutihan at kaayusan para maiwaksi niya ang karahasan at kasamaan?
4. Makatuwiran bang mangaral o manghugsa tayong taong hindi pa natin lubos na nauunawaan ang kinagisnan?
5. Mairid dikta o maiuutos ba ang pagbabago?
6. Makatuwiran bang pigilan ang simuman na alamín ang katotohanan o kaya ay ipagkait ang paggamit nito kaninuman?
7. Nararapat bang patuloy nating tanggapin ang mga maling bansag at paratang sa ating pagkatao?
8. Makakabuti bang malaya nating pag-aralan, talakayin at unawain ang ating nakalipas?
9. Dapat bang gamiting mga batayan ang mga natatanging karahasan ng mga kasapi ng isang samahan, grupo o lupon ng mga tao na nagdaan na sa pagsubok ng karahasan?
10. Dapat bang magkaisa ang Sambayanang Filipino sa pagsasakapangyarihan ng mga mamamayan?
11. Dapat bang kumilos ang Sambayanang Filipino laban sa lahat ng uri ng karahasan at kasamaan sa lipunan?